



Version: 20210427_01 | All | Community Guide

ALL.AMERICA
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www.AllAmerica.org

An initiative of **call2all**

All

Local Community Guide



**ALL PEOPLE
PRAYED FOR BY NAME
CONNECTED WITH JESUS**

All

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Check the website for resources:
www.AllAmerica.org/resources

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WHY?

There is a great move of God around the globe. **At the same time America is in rapid spiritual and moral decline.**

Many Christian leaders believe that God has granted us a **REPRIEVE**, a short period of time to **call the nation to repentance.**

REPENTANCE

*The repentance (metanoia) called for throughout the Bible is a summons to a **personal, absolute and ultimate unconditional surrender to God as Sovereign.***

*It is a call to turn from self-love to **obedient trust to live for God and his purposes.***

WWW.ALLAMERICA.ORG/RESOURCES



LEADERS GUIDE

An overview of the All initiative.



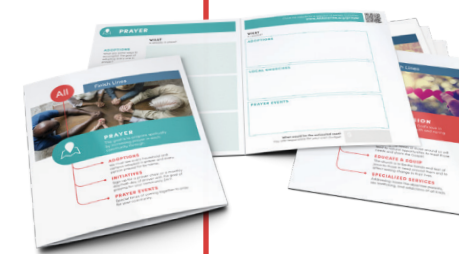
LOCAL COMMUNITY GUIDE

For local Christian business, civic and church leaders to strategically work together and develop a plan for their whole community.



HELPFUL TEMPLATES

Forms to assess, evaluate and plan – great for round table discussions.



FINISH LINE GUIDES

Specific planning tools around the topics of Prayer, Compassion, Evangelism, Bible Engagement and Christian Community – ideal for groups/task forces focusing on a particular Finish Line.



Check the website for resources:
www.AllAmerica.org/resources

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RESOURCES

We have put together a range of tools to get your started.

CHURCH GUIDE

For church leaders to discover their “All”, assess the needs in their community and mobilize their congregation to reach out.

PARTICIPATION CARDS

A simple tool to get everyone to adopt their friends, family and neighbors in prayer and – using the free All.America app – work together to reach every person in America.

SERMON SERIES

A recommended 6 week series to dive deeper into discovering your “All” and the Finish Lines of the Great Commission.

SMALL GROUP GUIDE

Mobilizing small groups to pray for and connect with the people around them.

OUR MANDATE IS CLEAR

*He said to them, “Go into **all** the world and preach the gospel to **all** creation.”* Mark 16:15

*“Therefore go and make disciples of **all** nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey **everything** I have commanded you.”* Matt 28:19-20

As we have fallen short of this mandate, our act of repentance must be **to do what God has commanded us – seek and save the lost**. We need to be intentional, strategic and in partnership, displaying the kind of genuine unity described in John 17 – using the new tools available to us and working off a common map.

AMERICA IS RIPE
FOR HARVEST!

ZERO

We are committed to the number
ZERO – **no-one left unreached**.

All

WHAT

The All initiative is a **comprehensive framework** to plan strategically to **see the Great Commission fulfilled in your area** with tools, expertise, and resources to help you. This will look different in every community.




This includes **all Jesus followers**, working together side by side regardless of creed, age or ethnicity.

It is **a movement of like-minded people, churches and ministries** with similar or very different passions, mandates and capabilities – but one common goal – so that **ALL may experience the saving grace of Jesus’ death and resurrection**.

Location:

Check the website for partner resources:
www.AllAmerica.org/resources



 EVANGELISM	 BIBLE ENGAGEMENT	 CHRISTIAN COMMUNITY	
			Q1
			Q2
			Q3
			Q4
			Q5
			Q6

MAKING A PLAN | CALENDAR OF EVENTS

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To be truly effective we need to mobilize, equip and deploy God's people in all areas of life – **Education, Family, Government, Religion, Media, Arts, Entertainment, Sports and Economics.**

The aim is not to replace the efforts of existing ministries, but to partner together with the common goal of transforming the nation with the Gospel of Jesus Christ.

No single person, ministry, business or community initiative can do this on their own.

**We can do this...
if we each do our part.**

All

HOW

- PRAY+CONNECT WITH EVERY PERSON IN AMERICA**
- **PRAY** for them **BY NAME**
 - **CONNECT** with them **PERSONALLY**
 - **CONNECT** them with **JESUS**
 - **CONNECT** them with **THE BIBLE**
 - **CONNECT** them with **A CHRISTIAN COMMUNITY**

Location:

Check the website for partner resources:
www.AllAmerica.org/resources



EVANGELISM	BIBLE ENGAGEMENT	CHRISTIAN COMMUNITY	
			Q1
	Bible Study Training		Q2
Neighborhood Block Parties		Recruit for School Clubs	
Intentional Personal Evangelism	Public Bible Reading		Q3
Social Media Evangelism		start School Clubs	
		Small Group Training	
OCTOBER - Evangelistic outreaches/ all school districts		start Discipleship Groups	Q4
Social Media Evangelism			Q5
			Q6
of Hope			

MAKING A PLAN | CALENDAR OF EVENTS

MONTH	MOBILIZATION	PRAYER	COMPASSION	
Jan	Meet local leaders civic, pastors, business			
Feb				
March				
April	City-Wide Launch	Adopting Households (App) May 7-NDaP		
May	Church Launches			
June				
July			Backpack Drive	
Aug	Pray + Connect Training	City-Wide Prayer Event		
Sept				
Oct		Prayer Walking - all Neighborhoods		
Nov				
Dec				
Jan				
Feb				
March				
April		24hour Prayer		
May				Com
June				

ALL OF AMERICA

When we say the word “All” there are many implications. It means that we can not consider “some” as success, **we must measure and track what we do**, to confirm that we are actually reaching everyone.

THE NATION

Be part of the movement and collaborate with what God is doing to reach All of America.

YOUR STATE

Every County, City, ZIP Code, School District...

The vision of the All initiative is impossible to achieve alone. True transformation requires the whole Body of Christ to pray for and connect with everyone in our nation, now.



- 50 STATES
- 3,142 COUNTIES
- 13,506 SCHOOL DISTRICTS
- 7,151 COLLEGES/UNIVERSITIES
- 131,795 SCHOOLS (ELEMENTARY/MIDDLE/HIGH)
- 41,891 ZIP CODES
- 127 MILLION HOUSEHOLDS
- 328 MILLION PEOPLE

YOUR COMMUNITY

What would it look like if **every campus, every home, and every person in America** was prayed for by name and **engaged with the Gospel multiple times?**

All

WHY FINISH LINES?

The book of Hebrews tells us that every one of us is running a race. The question is:

What is the finish line?

Finish lines are a way to strategically focus on what Jesus commanded us to do.

Prayer, Compassion, Evangelism, Bible Engagement and Christian Community, as finish lines, give us a comprehensive framework to see this nation transformed and discipled. What would happen if the Body of Christ came together around these common goals of the Great Commission?

Let us give ourselves fully to the task of reaching every person in all of America.

**TOGETHER WE COULD SEE
THE GREAT COMMISSION
FULFILLED IN OUR LIFETIME!**

Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you.

Matthew 28:19-20

And this gospel of the kingdom will be preached in the whole world as a testimony to all nations, and then the end will come.

Matthew 24: 14

Create & Adopt a Master Calendar

Develop a comprehensive strategy to reach everyone in your community.



Forward Momentum

Champions of the movement meet regularly to plan, action and track progress of all finish line goals.



Community and Church Launches, Youth Rallies...

Mobilize Christians by sharing the vision and start adopting households, friends and family in prayer (using the All.America App).



Training

Equip the local Body of Christ – how to pray and connect, run school discipleship clubs, small groups at home or at work.

Local Finish Line Events

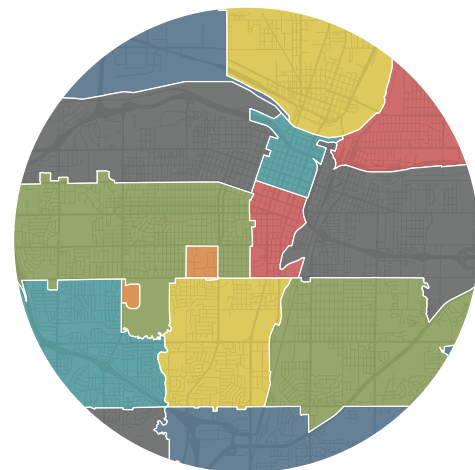
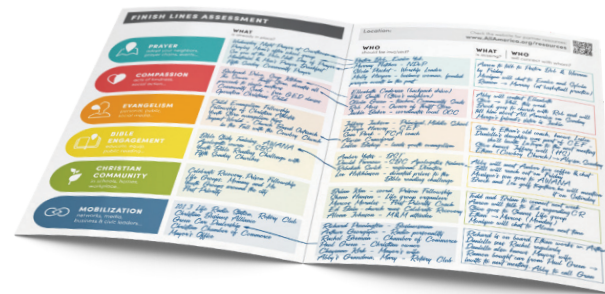
Participate in community-wide events, multiplying your PRAY+CONNECT efforts...



SAMPLE TIMELINE

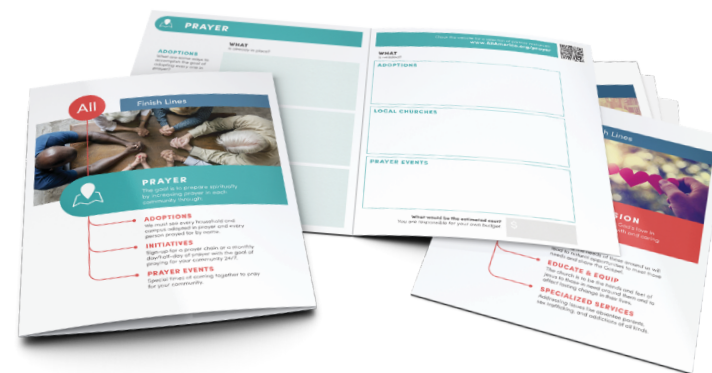
Strategy Round-Table

Passionate and influential local church and Christian marketplace leaders, a broad and diverse group representing your community, compile an overview of what's already in place, what is needed and who should be involved.



Define your Local Area(s)

In this example, a community is broken down by ZIP Code. You could also use school districts or other established boundaries.



Determine Local Finish Line Goals

**Prayer • Compassion • Evangelism
Bible Engagement • Christian Community**

Establishing what events and initiatives to do together.



PRAYER

Every person in America prayed for by name, churches committed to regular prayer, and community-wide prayer initiatives in every city.

When we look at these areas as **'finishable'** our strategies and plans take on a new urgency and hope.

COMPASSION

Every person shown God's love in action by identifying and meeting practical needs, educating, equipping, and working with specialized services.



EVANGELISM

Every person hears the Gospel multiple times in relevant ways through personal evangelism, public proclamation events, and social media evangelism.



BIBLE ENGAGEMENT

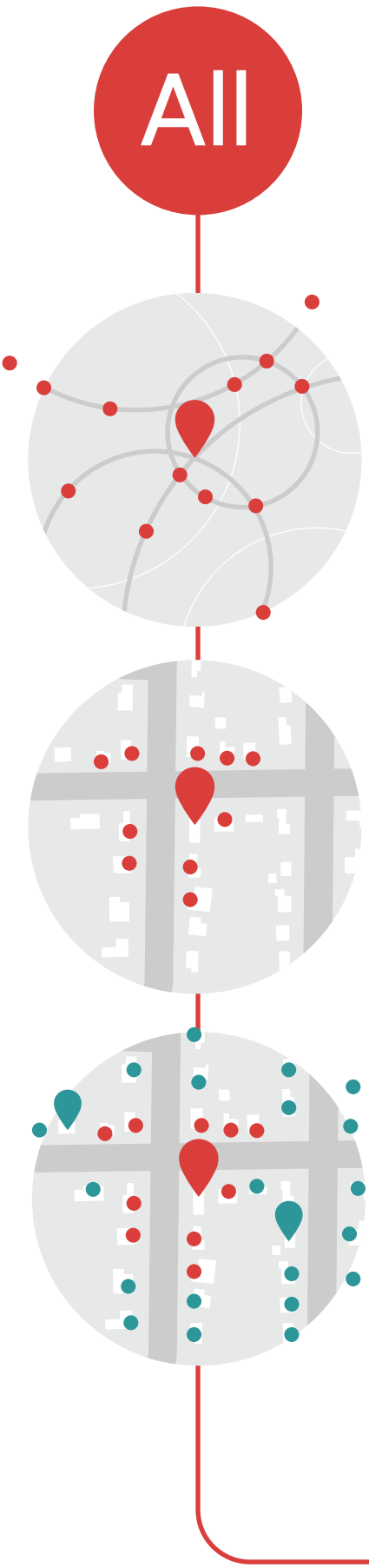
Every person engaged with the life-giving words of the Holy Scriptures by eradicating Bible poverty, educating our society and equipping churches.



CHRISTIAN COMMUNITY

Every person who comes to Christ connected to Christian Community through personal discipleship, small groups and church-based discipleship.





EVERY CHRISTIAN

Everybody knows people who don't know Jesus yet.

THE PEOPLE YOU KNOW

You are with people every day – at work, in school, online, on the phone, having fun with friends and family – be intentional about praying for them by name and connecting with them regularly.

STEP OUTSIDE YOUR DOOR

Now, have a look up and down the street/hallway/stairs – those are more people you can pray for and connect with easily.

TOGETHER FOR ALL

Encourage your Christian neighbors, friends and family to get involved, until there is no household left unadopted in your neighborhood.

EVERY CHRISTIAN?

Wouldn't it would be great if all of God's people were to rise to the challenge to adopt and pray for their friends, family and neighbors?

Even if just 1 of 3 evangelical/born-again Christians would adopt 10 households, every person in America would be covered multiple times.

Location:

Check the website for partner resources:
www.AllAmerica.org/resources



WHO

should be involved?

WHAT

is missing?

WHO

will connect with whom?

FINISH LINES ASSESSMENT

WHAT
is already in place?



PRAYER
adopt your neighbors,
prayer chains, events...



COMPASSION
acts of kindness,
social action...



EVANGELISM
personal, public,
social media...



**BIBLE
ENGAGEMENT**
educate, equip,
public reading...



**CHRISTIAN
COMMUNITY**
in schools, homes,
workplace...



MOBILIZATION
networks, media,
business & civic leaders...

PRAY+ CONNECT

PRAY+CONNECT directly responds to the human need for relationship and is so simple everyone can do it.



ADOPT AND PRAY FOR YOUR FRIENDS AND NEIGHBORS
Until every person in your community is being prayed for by name.



CONNECT WITH THEM PERSONALLY
By nurturing relationships and meeting felt needs.



CONNECT THEM WITH JESUS
By being open about your relationship with Jesus and sharing with them the good news of the Gospel.



CONNECT THEM WITH THE BIBLE
By engaging them with the life-giving words of the Holy Scriptures.



CONNECT THEM WITH A CHRISTIAN COMMUNITY
To help them grow in their new-found faith.

Location:

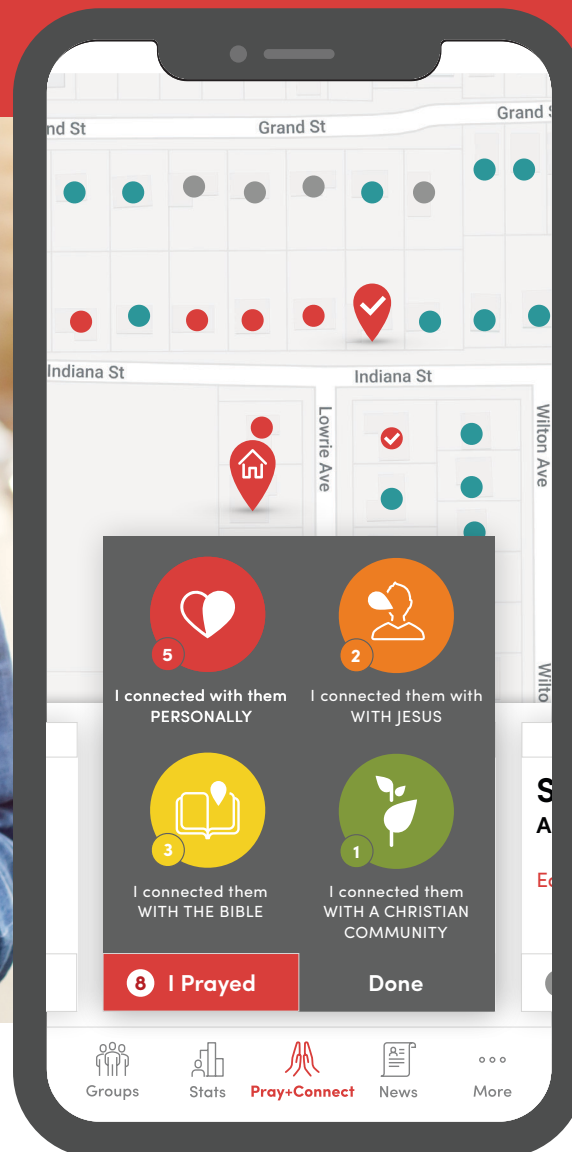
Check the website for partner resources:
www.AllAmerica.org/resources



ALL.AMERICA APP

The All.America app is a simple, powerful tool to adopt, pray for and connect with your neighbors and friends. Working together to adopt every household, school and campus in America.

DOWNLOAD TODAY!



EVERY DAY

Pray for your adopted people, add names and notes and track how you connect.

STATS

Tracked in real-time.

CUSTOM GROUPS

Create additional groups to pray for your family, friends, fellow students or co-workers.

WEB VERSION

Also available on your computer or tablet via any internet browser.

WHO

should be involved?

— Pastor Bob, Eunice Yuk,
— Murray Fletcher - NDoP
— Silvia Placket - Worship Leader
— Molly Harper - business woman, funded prayer events in the past

— Elizabeth Cadorna (backpack drive)
— Phil Smith (Steve's neighbor)
— Olivia Green - teacher, Community Seeds
— Rob Moss - Owner of Thrift Store
— Jackie Baker - coordinates local OCC

— Jeffrey Jackson - Principal, Middle School
— LaToya Harwey - CEF
— Sam Park - FCA coach
— Alyssa Crawford
— Leslee Bishop - leads youth evangelism

— Amber Yates - BST
— David Farrow - SBC Apologetics trainer
— Rebekah Swick - regional Director
— Lee Hutchinson - donated prizes to the Bible reading challenge

— Brian Kim - coord. Prison Fellowship
— Shane Hansen - Life group organizer
— Marcos Morales - First Priority Coach
— Ed Bain - church runs Celebrate Recovery
— Alona Johnson - M&M attendee

— Richard Pennington - Businessman
— Arthur Georgiyev - Radio personality
— Rachel Beeman - Chamber of Commerce
— Paul Green - Christian owner
— Cheyenne Kirk - Mayor's wife
— Abby's Grandma, Mary - Rotary Club

WHAT

is missing?

WHO

will connect with whom?

Aaron to talk to Pastor Bob & Warren by Friday
Monique will chat to Eunice and Sylvia
Ramon → Murray (at basketball practice)

Abby will contact Elizabeth
Steve → Phil, this week
Brock goes to church with Rob and will tell him about All.America on Sunday
Marge's friend's sister is Jackie

Sam is Ethan's old coach, knows Leslee
Danielle's daughter was part of CEF - she'll invite LaToya to the next meeting
Steve knows Jeffrey well (HS)
Ethan (Cowboy Church) → Alyssa, Sunday

Abby will meet Amber for coffee & chat
Bill will reach out on Friday
Monique's son goes to AWANA
Brock and Lee golf together, he will mention it on Saturday

Todd and Brian to connect next week
Aaron will talk to Ed regarding CR
Steve goes to Shanes Life group
Ethan → Marcos (Monday)
Monique will chat to Alona next time

Richard is on board, Ethan works w. Arthur
Danielle sees Rachel regularly
Danielle also knows Mayors wife
Ramon bought car from Paul Green → invite to next meeting, Abby to call Gran

FINISH LINES ASSESSMENT

WHAT

is already in place?



PRAYER

adopt your neighbors,
prayer chains, events...

*Wednesday Night Prayer at Courthouse
Praying Mom's after school group
See you at the Pole, Natl. Day of Prayer
Ministerial & Men's Prayer Breakfast
Fifth Sunday Community Prayer*



COMPASSION

acts of kindness,
social action...

*Backpack Drive, Soup Kitchen
The Sower - Thrift Store, donates all
proceeds to single mothers
Community Seeds - free GED classes
Operation Christmas Child*



EVANGELISM

personal, public,
social media...

*Child Evangelism Fellowship
Fellowship of Christian Athletes
Youth Store evangelism trips
Impact World - Church Based Outreach
in the Fall with the Cowboy Church*



BIBLE ENGAGEMENT

educate, equip,
public reading...

*Bible Study Training, AWANA
Apologetic course - SBC
Youth Bible Reading Challenge with
Fifth Sunday Churches*



CHRISTIAN COMMUNITY

in schools, homes,
workplace...

*Celebrate Recovery, Prison Fellowship
Life Groups, Mommy and Me
Youth Groups around the city
First Priority*

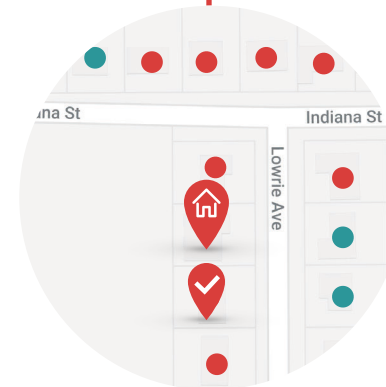


MOBILIZATION

networks, media,
business & civic leaders...

*101.3 Life Radio Station, Rotary Club
Christian Business Alliance
Green Car Dealership
Christian Chamber of Commerce
Mayor's Office*

All



EASY-TO-USE APP

The app is a simple tool to enable us
to finish the task together.

FIRST

Download the free app or use the web version.

Locate your home address.

Adopt households near you and create groups
with the names of friends and family members.
(They will not see who adopted them.)

EVERY DAY

Make it a habit to pray through the list daily and
keep track by clicking "I prayed" every time - the
app can remind you to pray.

Do the same as you connect with them and see
all of America working together in real-time.

As you get to know your neighbors, you can add
their names and notes.
(Only you can see that info, it is not shared.)

MORE

Of course you can also add custom groups to
pray for your family and friends who don't live
nearby and invite others to pray with you.

We continue to add new features, like adopting
schools, dashboards for local groups and
churches to make you even more effective in
praying for every person in your community by
name and reaching them for Jesus.

All

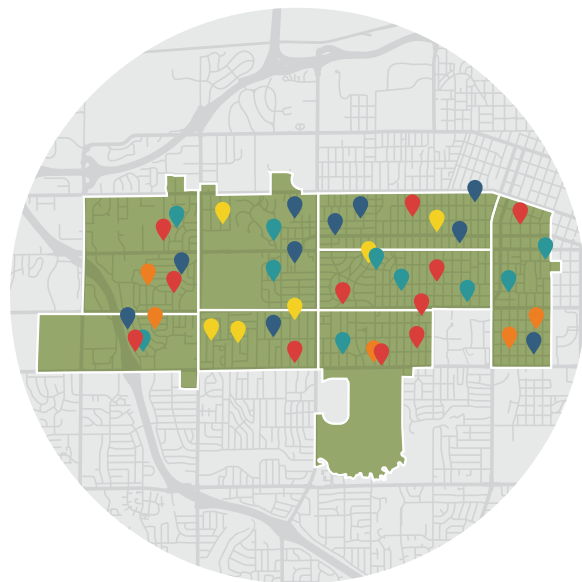
EVERY GROUP

It will take Christians everywhere to work together.

In every community there are affinity groups of Christians with similar passions and interests:

- ministries
- businesses
- networks
- Bible study/prayer groups
- youth groups ...

Imagine if they all worked together strategically to see every person prayed for.



There are some great resources for your group available online.

resources & downloads:
→ AllAmerica.org/resources



EVANGELISM

The goal is that every person in each community would hear the Gospel multiple times in clear and relevant ways through:

PERSONAL EVANGELISM

Be intentional with those you are praying for and connect with them on a personal level, leading to natural opportunities for Gospel conversations.

PUBLIC EVANGELISM

As a part of the strategy for the All initiative, the public proclamation of the Gospel via evangelistic campaigns should take place in multiple venues in your area.

ONLINE EVANGELISM

This layer of strategy will allow for every person in a specific area to be targeted with a Gospel message online – tailored to their demographic group.



BIBLE ENGAGEMENT

The goal is that everyone can engage with the life-giving words of the Holy Scriptures.

ERADICATE BIBLE POVERTY

The Bible must be made available to every person using relevant languages and formats.

EDUCATE SOCIETY

The foundational principles in the Bible for all areas of life – Education, Family, Government, Economics, Religion, Media, Arts, Entertainment and Sports.

EQUIP CHURCHES

Implement plans for personal and corporate Bible studies. This would include making the Scripture available to new Christians.



CHRISTIAN COMMUNITY

The goal is that all who come to Christ would be connected to a Christian Community.

ONE-ON-ONE

Effective discipleship happens through relationships. Everyone who prays and connects with those around them is already positioned to follow through with these new believers.

SMALL GROUPS

Some of the best settings for discipleship are home groups, workplace Bible studies, school clubs, and wherever you do life – pursuing Jesus together to encourage growth in godliness.

CHURCH GATHERED

This provides Christians opportunities to use their gifts and connects them to teaching, worship, and a greater network of personal and group discipleship movements.

All

FINISH LINES

1

2

3

4

5

As Christians define their personal mission field (neighbors, friends, family members, etc.) they adopt them in prayer and connect with them personally, with Jesus, the Bible and to a Christian community.



PRAYER

The goal is to prepare spiritually by increasing prayer in each community through:

ADOPTIONS

We must see every household and campus adopted in prayer and every person prayed for by name.

INITIATIVES

Sign-up for a prayer chain or a monthly day/ half-day of prayer with the goal of praying for your community 24/7.

PRAYER EVENTS

Special times of coming together to pray for your community.



COMPASSION

The goal is to show God's love in action, connecting with and caring for those around us.

MEET NEEDS

Learning the needs of those around us will lead to natural opportunities to meet those needs and share the Gospel.

EDUCATE & EQUIP

The church is to be the hands and feet of Jesus to those in need around them and to affect lasting change in their lives.

SPECIALIZED SERVICES

Addressing issues like absentee parents, sex trafficking, and addictions of all kinds.

All

EVERY SCHOOL

Schools provide one of the greatest opportunities for transforming America as 85.5%* of the people who come to Christ do so before they finish formal education.

Christian students, adult leaders, educators, churches, and organizations together can reach and disciple this next generation.

Christian Students can use the Finish Line (see below) tools to pray for, reach and disciple other students.

Adult leaders equip and mentor students and can volunteer at schools.

Educators facilitate the sponsoring of Clubs and connecting real needs to churches.

Churches adopt and serve schools, meeting the needs of the families in their community.

Partner Organizations provide resources, training, and best practices.



**Combined findings of
www.Barna.com and
www.Biblica.com.*



PRAYER

Adopting and increasing prayer activity for every school. Praying for every student by name.



COMPASSION

Meeting the needs of the school, staff, and students. Showing God's love in action.



EVANGELISM

Presenting the Gospel personally and publicly to every student. Schools can be ideal locations for after-school Gospel outreaches.



BIBLE ENGAGEMENT

Students studying the Bible together and introducing other students to God's word.

CHRISTIAN COMMUNITY

Christian students coming together to pray, encourage each other, grow and reach out, together.

All

EVERY CHURCH

Mobilizing churches to play their part in the Great Commission

Churches are uniquely placed within a community to affect change. We all want to see people grow in their faith, step out boldly in sharing Jesus and teach others how to follow Him.

PRAY+CONNECT LAUNCH / SERIES

Every church can mobilize the people in their congregation to download and use the app by adopting households and tracking their progress. This will support their desire to pray for and connect with their lost neighbors, friends, family, etc.

PROMOTE & PARTICIPATE

Churches promoting and mobilizing for local outreaches and events is a key to their success. By providing promotional materials, announcements, and opportunities to pray, give and serve with the city-wide effort, churches will stay connected to the overall vision.

How about focusing on each aspect of PRAY+CONNECT for a week – check out the 6 week sermon series.

resources & downloads:
AllAmerica.org/resources

WHO
should be involved?

WHO
will connect with them?



EDUCATION



BUSINESS, SCIENCE & TECHNOLOGY



GOVERNMENT



MEDIA



FAMILY



ARTS, SPORTS & ENTERTAINMENT

All

EVERY AREA OF LIFE

How do we see a whole nation transformed?

SPHERES OF INFLUENCE

Spheres of influence define key areas that shape our society and as believers we should positively affect the sphere(s) we find ourselves in.

Whether you're a teacher, banker, parent or pastor, your role is to bring about change with your biblical worldview. Let's mobilize Christians in every sphere.

Spheres of Influence are:



EDUCATION



RELIGION



BUSINESS, SCIENCE & TECHNOLOGY



GOVERNMENT



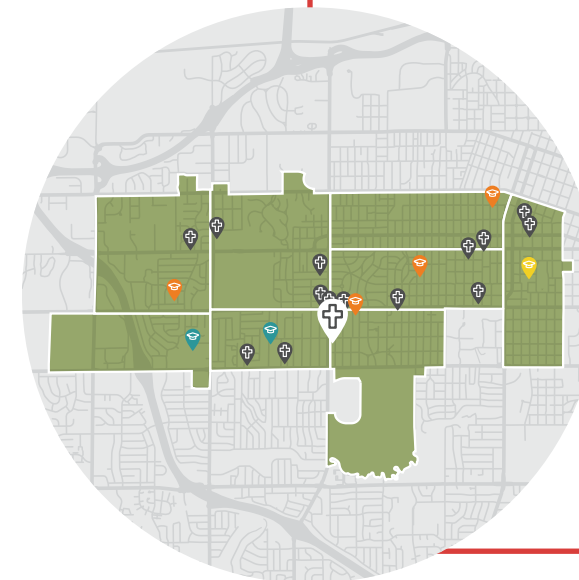
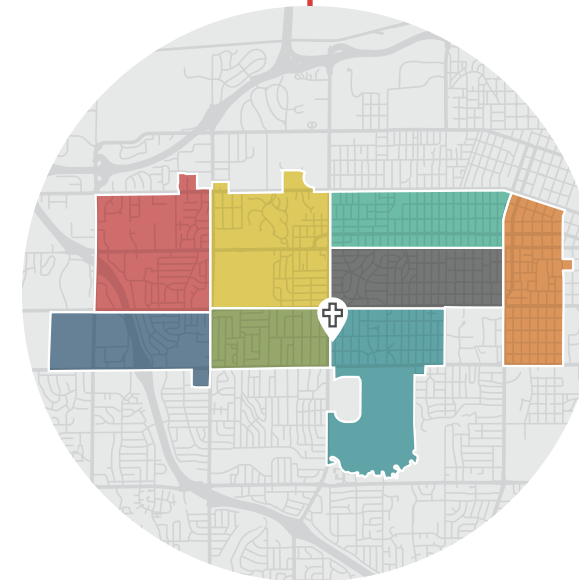
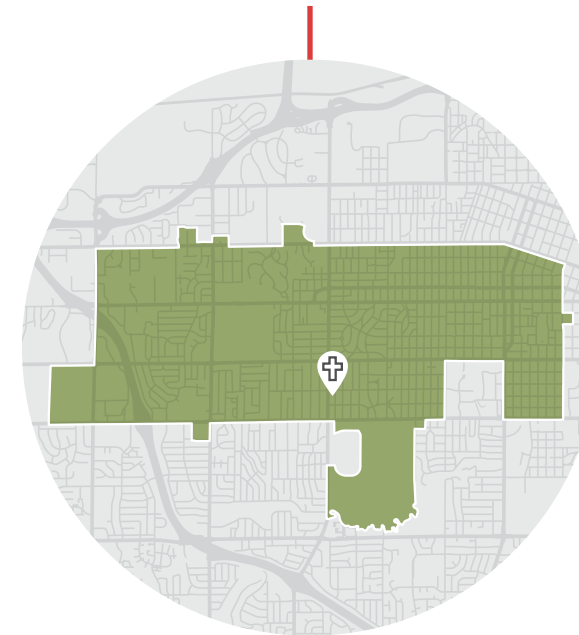
MEDIA



FAMILY



ARTS, SPORTS & ENTERTAINMENT



EXAMPLE

How about adopting the area where your church is located? This could be the ZIP Code or a differently defined area that makes sense to your location.

Challenge your congregation to work together **until every household in your area is adopted.**

BREAK IT DOWN

A large area commitment can be daunting. Breaking it down into manageable chunks allows different groups to take ownership - e.g. the business people take on downtown, the moms' group commits to the section with the big park - you get the idea.

WORK TOGETHER

Invite other churches in your area to join in.

Set goals - like making sure every school is adopted (and pray for the people in every business/media outlet/place of government/ etc.)

All

EVERY COMMUNITY

We need to be intentional at a local level and work together to develop a plan. This will look different in every community but it always includes:

PARTNERSHIP

Working together - churches, networks, businesses and individuals.

CLEAR STRATEGIES

Defining your target area(s) and mobilizing believers to adopt all households and schools with prayer, compassion ministry, evangelism, Bible engagement and connecting to a Christian community.

GENEROUS GOSPEL SOWING

Personal, public and online evangelism.

A COMMON CALENDAR

Community-wide events and training.

HERE TO HELP

The All.America team, and our partners are ready to support and resource every step of the way.



All

LET'S CALL IT...

... **anything you like!** We are slightly partial to a roundish shape as a great representation for "All". You might have a better idea or something set up already.

All
64137

OR

OR

OR

...

EVERYONE **IN** EVERTON

Todos San Antonio

CityReach
HOPE FOR FAIRVIEW

They are all fine with us - as long as they **work for your location** and **allow for maximum collaboration**.

When it comes to choosing images for your own expression of All we find pictures with people in it, rather than just a skyline or landmark, are best - the more diverse the better.

Visit our website for some downloadable resources:

→ AllAmerica.org/materials