



HOW TO START A
DOORHANGER
OUTREACH CAMPAIGN
IN YOUR CHURCH



How do you increase your reach into your community or spread the word about your church? Experts will tell you that personal invitations, having your core team and members invite people, is the most effective way. But what if you want to reach further on a limited budget? DoorHangers may be the best answer.

DoorHangers are a great tool for reaching into neighborhoods around your meeting location. Their size allows enough room for an invitation, an address and even a map. Plus they are a great way to get your members involved and vested in your outreach efforts. Here are some ideas for starting a DoorHanger ministry

1

Display a community map in your lobby along with highlighters and a sign-up sheet. Ask everyone to 'adopt' a neighborhood from the map and volunteer to distribute the invitations to that area by a particular date.

2

Put 10 DoorHangers in every bulletin and ask your members to put them on the doors of their neighbors - 5 houses on the right and 5 houses on the left

3

Plan a Community Outreach Day and blitz your community all at once. Ask members to meet at your building on a Saturday morning and then fan out and distribute the doorhangers and pray for the people in each neighborhood. Come back to the church for a big BBQ lunch and celebration afterwards.



4

Get your small groups, youth group and Sunday school classes involved by asking each one to pick a day and put their faith into action by passing out invitations instead of meeting to study.

Visit Outreach.com/Doorhangers to see great design ideas or to create a custom Doorhanger online for your church!



How has your church used DoorHangers to reach out? If you have other methods or ideas, share them on our Facebook page, [Facebook/outreachinginc](https://www.facebook.com/outreaching)

